Accelerate automation success with CoE Manager

Cost pressures, business disruptions and the desire for improved agility to help manage change are key drivers for companies to reimagine how they operate. This further accelerates the need to quickly scale and mature automation programs. Deloitte* reports that over 80% of companies are reporting increased investment in AI and automation to transform operating models. But scaling automation programs require expert-led guidance and planning, governance, and the ability to demonstrate and measure value delivered. CoE Manager can help organizations scale their automation initiatives to deliver real business impact.

Achieve and exceed automation targets

You can now maximize the value of your automation program with a tool that enables companies to manage the end-to-end program lifecycle, centralize governance, increase collaboration, and provide a platform for repeatable and dependable growth that can be measured. With this cloud-based application, teams of all sizes can start fast with an out-of-the-box tool and minimal configuration. Enterprise teams can use the premium edition tailored to specific, more complex needs—including the ability to gain a holistic view of your ROI across the entire automation landscape, regardless of which provider you use.

CoE Manager allows teams to:

Crowdsource ideas
Enable business users to submit automation ideas to accelerate pipeline generation from knowledgeable sources.

Track and manage pipeline and ROI
Gain visibility and control over your automation lifecycle by tracking program data, targets, and progress from ideation to value realization.

View the entire automation landscape
Gain a holistic view of pipeline and ROI across all automation efforts, including UiPath and Power Automate.

Ensure automation governance
Leverage role-based access controls along with inbuilt approval workflows and user notifications.

Source opportunities from anywhere
Use pre-built integrations to connect business applications like Jira and ServiceNow, or customize to your needs.
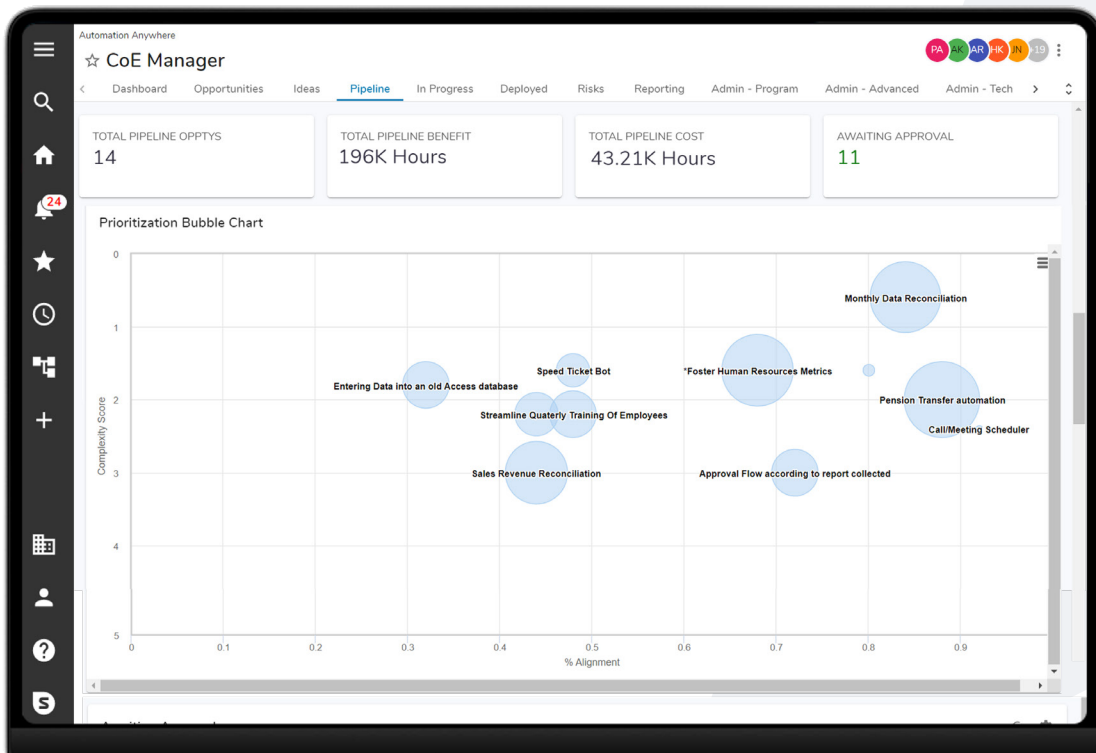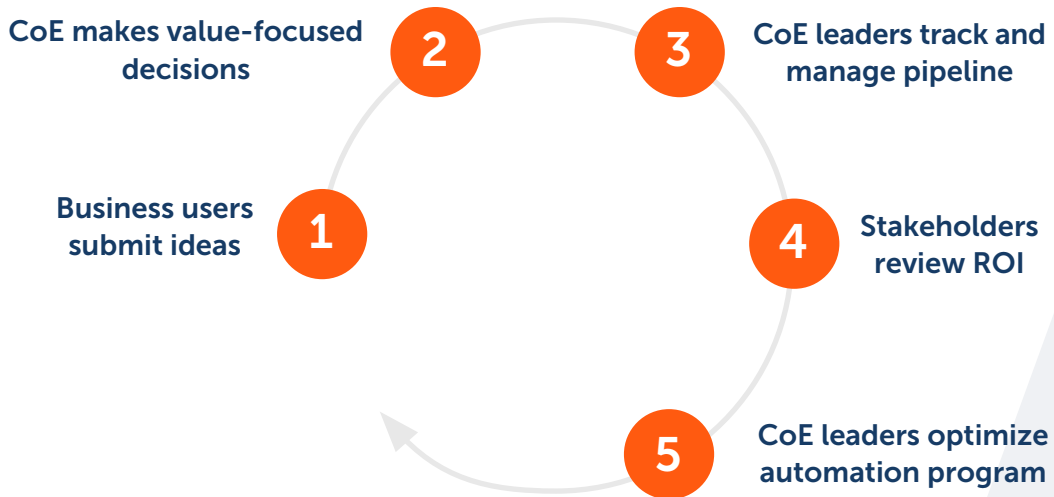
Define and measure outcomes
Capture key value metrics like time and cost saved, or define your own KPIs, such as operational agility, cash flow, or sustainability.

How CoE Manager works

CoE Manager is a key component of the Automation Pathfinder Program, helping automation centers of excellence (CoEs) accelerate process discovery, citizen development, and broader automation success. CoE Manager is ready to go with minimal configurations needed for initial use. If you're an enterprise organization and you need advanced capabilities, configurability, and integrations to truly optimize the CoE performance, leverage CoE Manager Premium with pre-built integrations for Jira, ServiceNow, PowerAutomate, UIPath, and Blue Prism in addition to other custom configurations. Here is how it works:
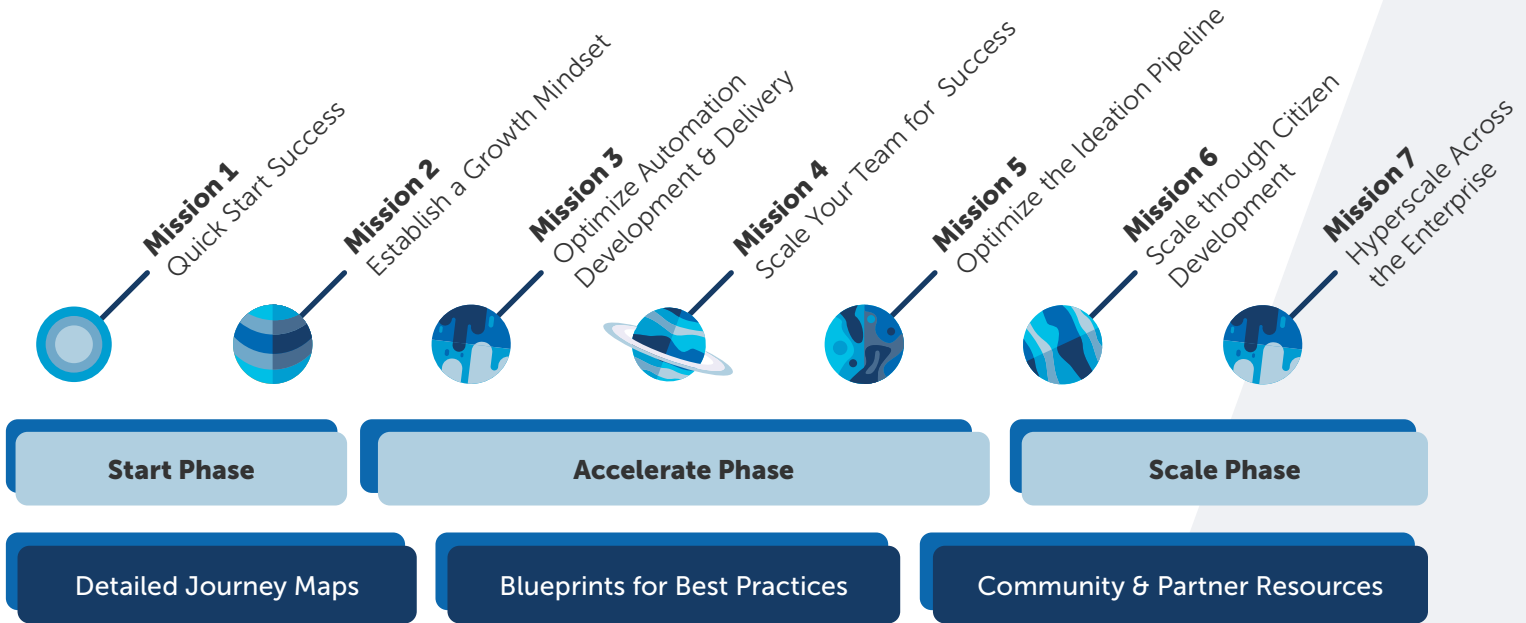
2 CoE makes value-focused decisions

3 CoE leaders track and manage pipeline

1 Business users submit ideas

4 Stakeholders review ROI

5 CoE leaders optimize automation program

CoE Manager pipeline prioritization chart

CoE Manager product versions

Capabilities	Basic (Small to medium-sized customer)	Premium (Enterprise customer with large, federated CoE)
Pipeline management and ROI	✔️	✔️
Seamless integration with Automation 360 Control Rooms	✔️	✔️
Template and Opportunity intake form customizations	❌	✔️
Advanced configuration capabilities for new modules and integrations	❌	✔️
Integrations with other Automation vendors (PowerAutomate, Blue Prism, UiPath)	❌	✔️
Integrations with Jira/ ServiceNow for inbound opportunities to CoE Manager	❌	✔️
Integration of ROI data into reporting tools	❌	✔️
Count of supported orchestrators	3	Unlimited

AUTOMATION **ANYWHERE**

CoE Manager and the Automation Pathfinder Program

The Pathfinder Program is a complete map for scaling your automation success. Automation Anywhere has packaged 20 years of our expertise in helping customers succeed, from launching the first proof of concept to delivering enterprise-wide business value. Together with our partners, we have created seven missions you can leverage for acceleration and scale, wherever you are on your automation journey. Several key missions focus on how organizations can leverage the CoE Manager to help them hyperscale their automation success. The Pathfinder program includes self-paced learning, peer and partner expertise, community engagement, and product innovations that empower you to run agile, scalable enterprise-wide automation programs. Learn more at automationanywhere.com/automation-pathfinder.

Mission 1
Quick Start Success

Mission 2
Establish a Growth Mindset

Mission 3
Optimize Automation Development & Delivery

Mission 4
Scale Your Team for Success

Mission 5
Optimize the Ideation Pipeline

Mission 6
Scale through Citizen Development

Mission 7
Hyperscale Across the Enterprise

Start Phase

Accelerate Phase

Scale Phase

Detailed Journey Maps

Map and customized action plans to implement across seven "Missions" for scale based on where you are at in your automation success journey.

Blueprints for Best Practices

Hundreds of expert-led resources packaged and delivered to enable rapid transformation and growth.

Community & Partner Resources

A one-stop destination for connecting with your peers and consuming self-paced learning content and partner expertise.

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AUTOMATION ANYWHERE